



SANI-CARE SALON PRODUCTS

"Innovative Products for Salons and Spas"

FOR IMMEDIATE RELEASE

January 1, 2010

SANI-CARE SALON PRODUCTS, INC. announces a new product for the professional nail care salon - a unique callus remover formula called **DE-CALLUS**.

In launching the product the company offered that its team of market researchers and formulating scientists collaborated closely on understanding the critical product attributes that salon technicians prefer, and developing an optimum product that delivers the desired performance and quality at an excellent economic value. To ensure the De-Callus formulation fully met expectations the product was field tested by pedicure specialists with very favorable results and feedback.

DE-CALLUS FEATURES & BENEFITS

- ◆ Thick and viscous for no-drip application.
- ◆ Fast-Acting callus remover formula, works in minutes on thick callus.
- ◆ Pleasing and cooling mint aroma.
- ◆ Odor control agent to minimize odors from use.
- ◆ Special wetting agent for deep penetration of callus.
- ◆ Clear formula, non-staining.



De-Callus is available in 1-gallon and 16-ounce bottles. Sani-Care sells its product line only through salon supplies distributors. Please contact the company for further information about price and delivery terms, or to locate a distributor in your area.

Sani-Care's spokesperson elaborated that the introduction of De-Callus is an exciting event in the growth and development of the company toward becoming a premier provider of innovative salon products beyond the company's original focus of sanitizing and disinfection items. Sani-Care remains a leading manufacturer of EPA-registered disinfectants, cleaners and water softeners for the professional salon and spa industry. To learn more about Sani-Care's product line please visit its website:

www.sanitablenet.com .