



SANI-CARE SALON PRODUCTS

“Innovative Products for Salons and Spas”

FOR IMMEDIATE RELEASE

July 28, 2010

SANI-CARE SALON PRODUCTS, INC. announces a new “TOTAL CARE PROTECTION SYSTEM” for cleaning, sanitizing and disinfecting salons & spas, specifically pedi-chair equipment, personal care tools and implements, and hard surfaces in general work areas. The TCP SYSTEM utilizes a family of cleaning & disinfecting products custom formulated to address ALL the sanitizing needs of the spa and salon operation. However, the TCP SYSTEM is more than a portfolio of cleaning products. Consistent with most state cosmetology board guidelines, SANI-CARE has established recommended, easy-to-follow cleaning & disinfecting steps for every aspect of a salon/spa environment: (1) sanitizing pedicure chair spas, (2) soaking & disinfecting tools, and (3) general cleaning & disinfecting of work areas. The “TOTAL CARE PROTECTION SYSTEM” is detailed & illustrated in a new handout that SANI-CARE will provide along with its products. Following the TCP SYSTEM will eliminate the guesswork out of what products to use and practices to follow to ensure a safe and hygienic spa/salon environment.

In launching the “TOTAL CARE PROTECTION SYSTEM” the company spokesperson offered that there is a lot of confusion & misunderstanding in the salon & spa marketplace about the best and most economical cleaning & disinfecting products to use for optimum sanitizing practices. In researching this product category SANI-CARE discovered:

1. Spa/Salon cleanliness is the #1 reason customers choose to return to a particular practice. So this issue is vitally important to a spa/salon’s success.
2. There is an over abundance of cleaning products in a variety of different sizes and dilution rates indicated for one type of use or another, but no universal product or system of products that completely serve the cleaning and disinfecting needs of the salon/spa operation. Consequently, many spa and salon operators are uncertain about the best products & practices to use.
3. Spas/Salons want safe, low cost, effective, easy-to-follow, and environmentally-friendly products and methods for cleaning and disinfecting.
4. Spas/Salons would like to have a uniform cleaning method or system they can promote to their customers to assure them that cleanliness is a priority, and win repeat business (see #1 above).

Consequently, SANI-CARE believes salons and spas will appreciate & embrace having a “TOTAL CARE PROTECTION SYSTEM” that provides a clear and universal approach for maintaining a clean and hygienic environment for their customers and technicians. By simply adopting and practicing the SANI-CARE TCP SYSTEM salons and spas can be confident and at peace that they are practicing the most cost efficient and effective method for a sanitary environment.

The “TOTAL CARE PROTECTION SYSTEM” utilizes 3 essential, custom-formulated & EPA registered SANI-CARE products:

- **SANI-SPRAY**, a ready-to-use (no mixing) hospital-grade cleaner & disinfectant for hard surfaces & equipment.
- **SANI-TABLET**, a patented cleaner/sanitizer/disinfectant for foot spa; safe for use in foot bath.
- **ALL PURPOSE CLEAN-n-FLUSH**, a hospital-grade liquid concentrate disinfectant. Makes 128 gallons: (a) Soak & disinfect tools < \$0.10 per day; (b) Soak & Flush

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whirlpool spa systems, \$0.31 per gallon (c) General Cleaner & Disinfectant for hard surfaces and equipment, < \$0.01 per day.

For more details, please see the attached ["TOTAL CARE PROTECTION SYSTEM"](#) handout.